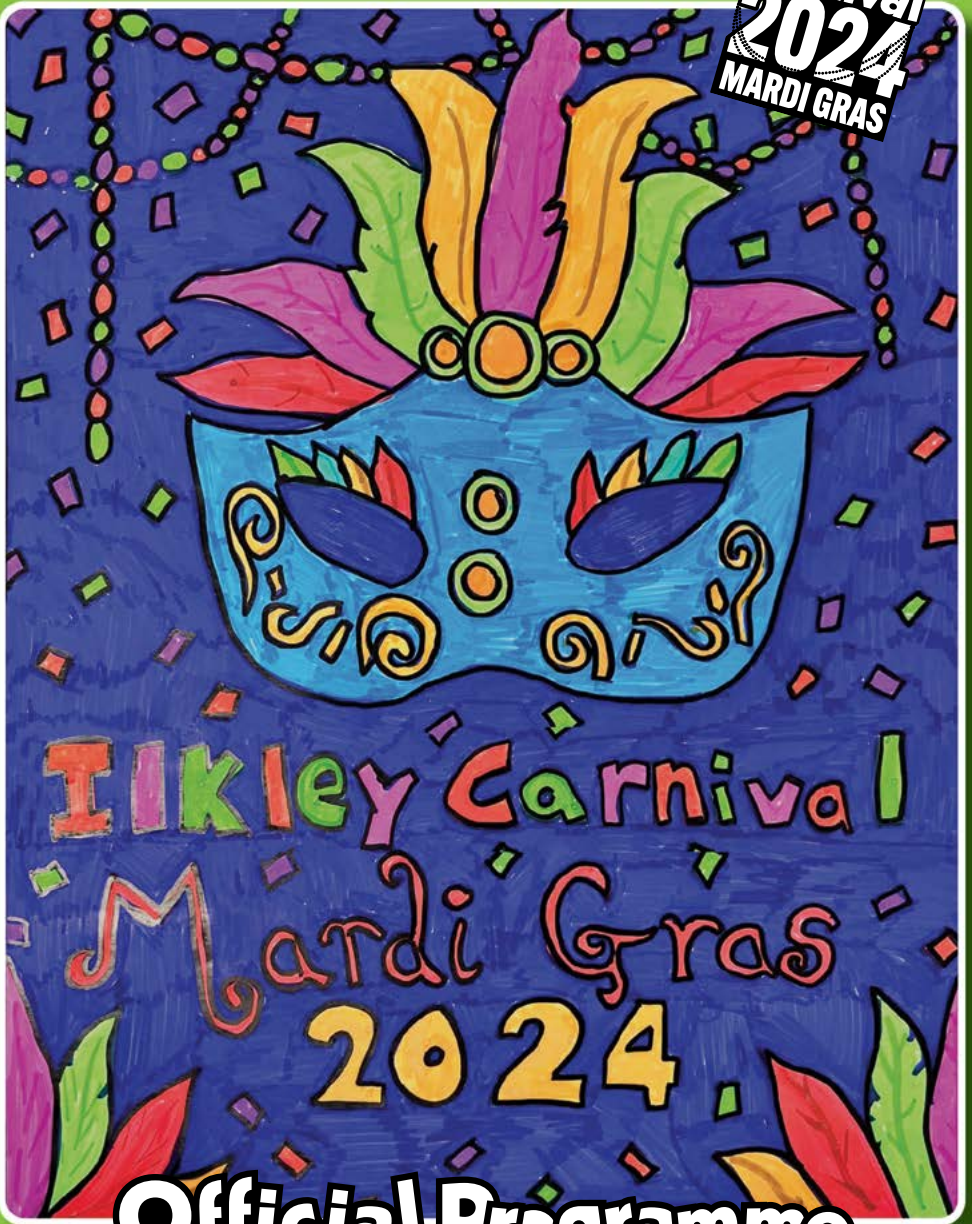



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Tikley Carnival
Mardi Gras
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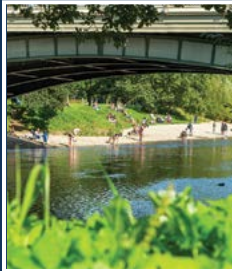
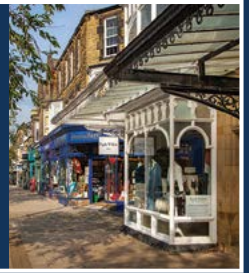


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WELCOME TO THE ILKLEY CARNIVAL



Welcome to the 2024 Ilkley carnival and our colourful Mardi Gras theme.

This is the third Ilkley Carnival since Covid four years ago and the committee is delighted with the support shown to the event since its return. Ilkley Carnival highlights the great things about our town. It brings the community together in the largest annual single day event in the calendar, with around 10,000 people attending during the day. The Carnival shows what a group of enthusiastic volunteers can achieve when the community gives its support whether through sponsorship, volunteering or participating in the parade or wider activities. Without the support of our incredible community, there would be no Ilkley Carnival.

Our event has dual aims of providing a family fun day while hoping to raise funds for local charities and good causes. However, we're all living and working in difficult economic times with rising costs. As a committee therefore, it was an extremely difficult decision to raise Ilkley Carnival's admission price this year. But without an increase this year, the future of the event would be at risk if we had extremely bad weather or be impacted by another event like Covid.

When Covid happened we were so close to the event that we had already expended significant monies that we were unable to recoup – and if the Carnival continues to make a loss, the shortfall has to be made up by our committee of volunteers. The annual cost of Ilkley Carnival is between £35,000 and £40,000 and we receive no public funding, indeed we have to pay Bradford MDC for the hire of the field and various licences and permissions.

This year brings more change to our event which I am keen to share with you. Following the tragic events at the Manchester Arena terrorist attack in 2017, legislation is currently in discussion to introduce 'Martyn's Law', in tribute of Martyn Hett who was one of the 22 people, tragically killed in the arena attack.

Martyn's Law is pending UK-wide legislation that will place a requirement on those responsible for publicly accessible locations to consider the threat from terrorism and implement appropriate and proportionate mitigation measures. Once introduced, we will see changes which affect all of us as we go about our daily activities as events, buildings and locations follow the new legislation to keep the public safe.

As with all community events across the country, we will need to increase our security and by introducing measures now, we can test their effectiveness prior to the implementation of the legislation. This year, you will notice some changes such as additional perimeter fencing around the site and additional security, on the gates. While this is intended to provide reassurance that you are attending a well organised and safe event, there will be some inconvenience and unfortunately there is a monetary cost.

Increasing our ticket prices is our only means of mitigating some of these increased costs and we sincerely hope that Ilkley's community spirit and awareness of the voluntary role of every person who bring our much-loved Ilkley Carnival to fruition, will recognise this is an unavoidable reality and support our endeavours to keep producing a fantastic family fun day for generations to come.

Finally, please enjoy Ilkley Carnival 2024 and on behalf of every member of our committee, thank you for continuing to support this event that is created by the community, for the community.

Andrew Stacey
Chairman, Ilkley Carnival



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WHAT'S ON



The Parade

Starts at 11.00am
on The Grove

ON THE FIELD

Discover Ilkley Arena

11.45am – 12.30pm

Parade and Presentations

12.45pm – 1.15pm

Defying Gravity

1.20pm – 1.35pm

Ilkley Gym Club

1.40pm – 2.10pm

'Beautiful Killing Machines'

Birds of Prey

by Owl Adventures

2.15pm – 2.45pm

Defying Gravity

2.50pm – 3.05pm

ND Dance

3.10pm – 3.30pm

Kaali Arts & Fitness

3.35pm – 4.00pm

'Beautiful Killing Machines'

Birds of Prey

by Owl Adventures

4.05pm – 4.35pm

Defying Gravity

Dog Show

1.00pm – 3.30pm

Ilkley Rocks Stage

12.35pm – 5.00pm

Live music

Teepee Acoustic Stage

1.00pm – 4.30pm

Live music



DEFYING GRAVITY



DOG SHOW



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DOG SHOW



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- Class 3 Cool Pup – (Best Puppy) up to 1 year
- Class 4 Best Furry Family (2 or more dogs)
- Class 5 Best Rescue All ages
- Class 6 Golden Oldie 8+ years
- Class 7 Best Trick All ages
- Class 8 Happiest Dog All ages
- Class 9 Scruffiest dog All ages
- Class 10 Best young handler All ages
- Class 11 Best in Show

Each class winner is entitled to enter the line up to compete for best in show



Ears pricked and tails wagging? It's time to get ready for the fifth year of Ilkley Carnival's Fun Dog Show.

Whether pedigrees or mongrels, the show, sponsored by Aireborough Skip Hire, welcomes any willing owner and furry friend into the ring.

Event judges say they are looking for a good team partnership between dog and owner, making for a happy, healthy, well balanced family pet.

All class winners will compete in the final 'Best in Show' category for the ultimate status to round off this exciting event!

A range of prizes, rosettes and food are up for grabs which have been kindly donated by Tyler James Pet Supplies of Ilkley and thanks to Wendy Lacy for judging today.

To enter, simply visit the tent next to the dog show ring to register from 11am. Show starts at 1.00pm and all classes are £2.00 per entry.





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CREATIVE COMPETITION



Our competition to create another eye-catching cover for our Ilkley Carnival programme received the highest number of entrants we've ever received this year! For the first time in the competition's history, entries were received from a whopping 11 local schools covering Addingham, Ilkley and Burley-in-Wharfedale! Thank you to everyone who entered.

Addingham Primary School's Alice Cheeseman (7), Ashlands Primary pupil Matilda Hitchcock (10) and Ghyll Royd's Samuel Weller (10) were voted by our committee and head judge, Bradford Grammar School's Head of Art Sarah Horsfield, as the top entrants in this year's competition, with Samuel announced as the overall winner, securing his vibrant picture on the cover of this year's event programme.

Samuel receives a prize of an art set and will be taking his classmates for a specially created arts class at Bradford Grammar School in June. All three winning entries have been framed and placed on display at Clarendon Fine Art on The Grove while other entries are on display in select Ilkley retailers throughout the town and in the foyer at Booths.

Sarah Horsfield said: "The 'Mardi Gras' theme is the perfect canvas to unleash our artistic skills, get creative and have fun and we feel every entrant did exactly that and it was very difficult choosing our winners.

She added: "We are now looking forward to welcoming Samuel and his classmates into our art department later this year to explore and learn creative techniques they can use over and over again."





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ILKLEY CARNIVAL IN THE COMMUNITY



Sunday Funday at Ilkley Carnival

The day before Ilkley Carnival once again saw 100 children and families from the LS29 and AWARE support groups enjoy two hours of free rides courtesy of Marshalls Amusements/Ridezone, who operate the funfair at the event.

The special day started in 2012 when LS29 were chosen to be the main beneficiary of the Carnival. It was such a success that it has taken place at every Carnival since then. Local business Aireborough Skip Hire has kindly provided sponsorship with Marshalls Amusements/Ridezone in what is a fantastic gesture and epitomises what the Carnival is all about.

Penny Southgate from AWARE said: "This event is wonderful for the children and is so appreciated by our families. Some children would struggle with the crowds on the main Carnival day so this allows them to enjoy all the fun at their own pace. It also provides some quality time with their siblings and families. I have received so many comments from families asking me to thank Darran, Deana from Marshalls and all of the ride operators."

Darran Church Of Marshalls Amusements said "All of the individual operators within the fair love this Sunday activity. This is now the eleventh year we have done this and it is wonderful to see all of the pleasure it brings to the children. Ilkley Carnival is such a lovely family event and we love being a part of it."

Andrew Stacey
Chairman, Ilkley Carnival



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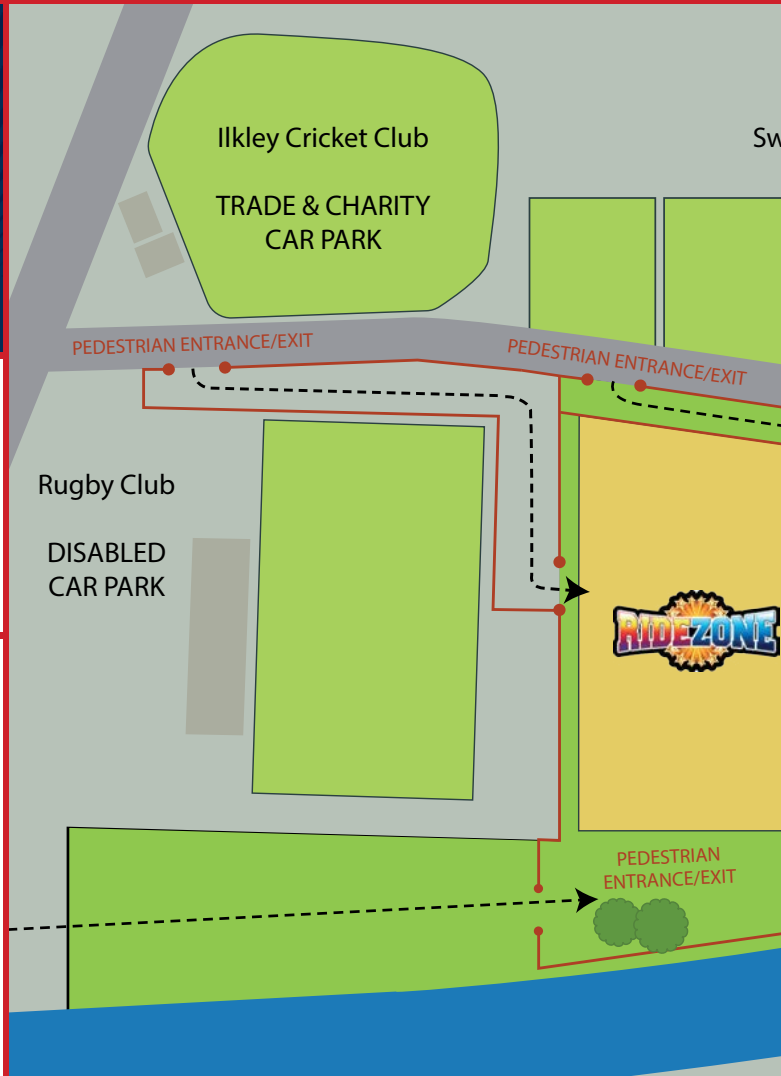
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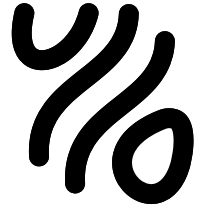
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TUESDAY

Ilkley

Rugby Club
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Ilkley, LS29 0BZ
9.30am

WEDNESDAY

Burley in Wharfedale


Community Library
Grange Road,
Burley in Wharfedale, LS29 7HD
5.00pm and 6.30pm

THURSDAY

Guiseley

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Guiseley, LS20 8AB
5.00pm and 6.30pm

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BENEFICIARIES



Welcome back to Ilkley Carnival! We're delighted to invite you to join us once again in our celebration of community! We hope you have a wonderful time with us and enjoy revelling in all our amazing town has to offer.

The Carnival Committee members dedicate their time and energy to providing a spectacular event for members of the local town, surrounding areas and visitors from further afield. This year's event is packed with activities and attractions for you to enjoy and help raise much needed funds for local projects which engage and enrich our community.

Every year local groups and organisations apply to be beneficiaries of the money generated by Carnival Day and are put through a rigorous selection process resulting in 50% of the money raised being given to a main beneficiary ('Friends of Ilkley Moor' in 2022) and the other 50% is distributed among the fantastic groups that send volunteers who are prepared to help out over the bank holiday to put on such a special day as this very popular community event. Last year we were able to give away £25,000.

If you think you could offer your time, energy, ideas, skills and/or just enthusiasm towards making next year's Carnival the best yet, and help to raise funds for your own project or group, please contact me: Mari Hunt, Ilkley Carnival Secretary at carnisec@gmail.com or call Andrew Stacey, Chairman on 07951 890836. You will be welcomed with open arms and become part of a close team working towards providing profits to share between worthwhile causes and a great annual event for the community of Ilkley. It's hard work, but such a lot of fun and friends have been made for life!!

Here's to a successful day for us all and onwards and upwards to Ilkley Carnival 2024!

Mari Hunt
Ilkley Carnival Secretary



Hello again!

Welcome to another Ilkley Rocks which encompasses the main Ilkley Rocks stage and also the Acoustic Marquee. The first Ilkley Rocks took place in 2014 at the Hollygarth Social Club before moving to the main Carnival site the year after. It then expanded to encompass the two performance areas and last year it grew again with a larger acoustic marquee.

The Carnival Committee are immensely grateful to the team from the School Of Rock & Media (SORM) and particularly to Tony and John for their support of Ilkley Rocks. SORM provide all of the equipment plus expertise in the setting up, sound and running of the two stages.

We are extremely lucky to have such professionals dedicating their time for free to the benefit of our community.

The idea of this little corner of Ilkley Carnival is to showcase some of the fantastic local talent and we have certainly done that over the years. In 2016 Leeds based indie band 'Apollo Junction' made their outside venue debut at Ilkley Carnival and as they say, the rest is history! Apollo Junction's third album reached number 68 in the charts and the band are currently in the middle of a nationwide tour. We like to think that first performance at 'Ilkley Rocks' set them on their way...

Showcasing local talent is important, particularly in giving younger performers the opportunity to be able to perform before a large crowd in Ilkley. Please do check out the talent on both stages and if it inspires you to want to play next year then please get in touch via our social media platforms through the links on our website www.ilkleycarnival.org

Timings for individual performances will be displayed on the day.

PARADE ENTRANTS



©Tim Balls and Jane Horton

The Carnival Day parade is a dazzling and festive spectacle that winds through the streets of Ilkley and ends at the Carnival showground. In the previous edition, we witnessed more than 1,000 local schoolchildren and organisations bringing to life a creative 'The Coronation' theme. This year, we have an unprecedented number of participants for our 'Mardi Gras' theme, inspired by the lively and musical celebrations. Get ready for the most amazing and impressive parade ever!

We are very grateful to everyone who contributes to making this show a success every year and we want to acknowledge some of this year's carnival legends, such as All Saints Primary School, Sacred Heart School, Ben Rhydding Pre-school, Ben Rhydding Primary School, Westville House School, Ashlands Primary School, Ilkley Musical Theatre Society, Outside the Box, Moorfield School, Moortime Charity, Ashlands Vets and the 1st Ben Rhydding Cubs.

The parade will be accompanied by our town crier, Leeds Pipe Band, Otley Brass Band, 1224 Wharfedale Squadron Air Cadets, Ilkley pride, Jamba Samba Band.

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HELPERS



Ilkley Carnival 2023 had another incredible turnout from our local helpers.

As ever the response from our local groups was INCREDIBLE - over the 2 days we had almost 300 helpers, giving almost 900 person hours. The time gifted to us, is rewarded with a share of the profits made on the day. Our Primary Beneficiary receives 50% of the profit, the remaining money is distributed amongst all of our helpers groups, some of whom have achieved a substantial pot of money to utilise on projects and fundraising they are working on.

The groups who assisted us in 2023 were Ilkley Rugby Club, Ben Rhydding Sports Club, Ilkley Soroptomists, Bradford Olympians Trampoline Club, 1st Ben Rhydding Scouts, 3rd Ben Rhydding Scouts, Ben Rhydding Scouts & Guides, Keighley Salvation Army, Ilkley Stroke Club, Ilkley in Bloom, Friends of Martin House, Manorlands Volunteer group, Ilkley Gym Club, Ilkley Grammar School, Clarke Foley Centre, Baildon Gala, Ilkley Round Table, Friends of Addingham Primary School, Ilkley Thingery, Friends of Weston Woods and Menston area Nature Trust, Halifax 250 Air Cadets, Ilkley Pride & Diversity, Principle Trust Childrens Charity, Friends of Ilkley Riverside Park, Curlew Action, Moor Time, West Yorkshire ADHD Support Group, Otley Vintage Transport Extravaganza, Ilkley Swimming Club, and Cookridge Camera Club team along with the many other helpers/friends and family, who come back year after year to help.

We would struggle to put on an event of this size year after year, without our volunteers, so we to extend our heartfelt thanks to the groups who came along and made it such a year to remember.

We look forward to seeing you all this year and beyond. If you are interested in helping us in 2025, email: helpers@ilkleycarnival.org

Mary Moore
Volunteer Co-ordinator

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OUR MAIN BENEFICIARY



We are delighted that this year's primary beneficiary – the local organisation which receives the major share of profits raised on carnival day – is parent-run autism support group Airedale and Wharfedale Autism Resource (AWARE).

The charity, which was formed in 1999 and now has more than 1,000 members, offers family support where no other organisation can.

AWARE Family Support Manager Margaret Nash said: More than 700,000 families in Britain are affected by autism and figures show that the current rate of autism in the UK is more than one in 100 people. Around one third of our members are from the Ilkley area and we specialise in offering parent to parent support and in providing activities, events and environments where children and young people can socialise, learn, develop and importantly, not be judged by others.

“Many young people slip through the autism net which means they and their parents can experience real challenges in mainstream education and society. Those who need additional support may not qualify for an Education, Health and Care Plan in their school so we work hard to fill those gaps while offering advice, support and a sense of community and understanding for parents.”

She added: “We are so thrilled to not only be a part of the 2024 Ilkley Carnival parade and event itself but also to have been selected as the event's primary beneficiary. The funds raised as a result of the carnival will help us to fund a residential trip to build the confidence of our young people by spending time away from their families in a safe, non-judgemental environment.”



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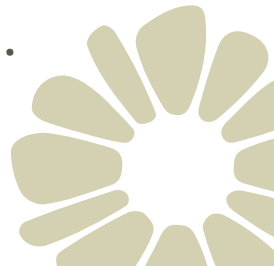
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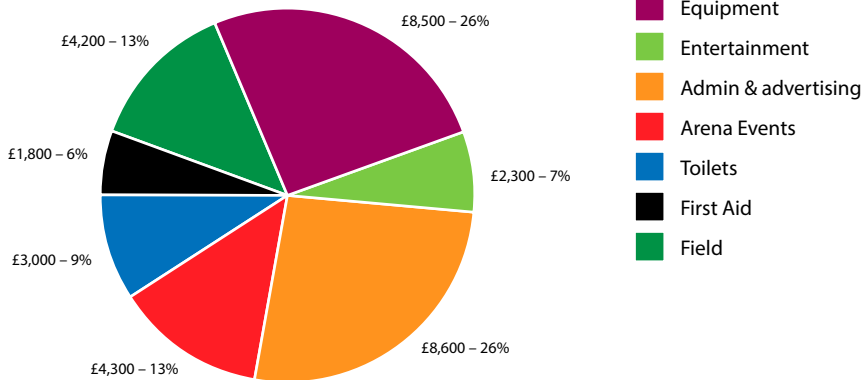
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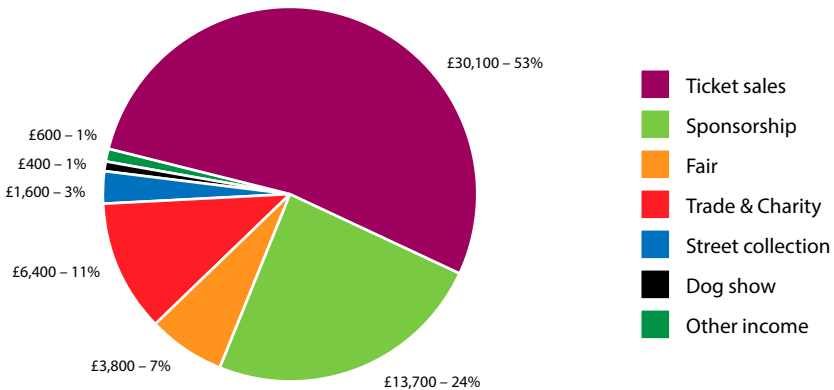
FINANCES



Ilkley Carnival is run as a not-for-profit event, which means that any profit that we make is donated to local good causes. Last year, Ilkley Carnival cost £32,700 to put on. The biggest cost being the programmes and advertising followed by the parade medals, bands and other parade cost, the entertainment, main arena acts and children's entertainments. Other cost linked to the field and administration make up the remaining cost.



In 2023, the total income was £56,900, ticket sales was still the biggest contributor with 53% followed by sponsorship 24% and the Trade Stalls 11%.



In 2023 Ilkley Carnival gave away £24,200 to Beneficiaries, over the last 7 Carnivals we have donated £125,000 to local good causes.

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